



ALEXANDER  
YOUTH NETWORK

# Partnership Opportunities with Alexander Youth Network

scan to  
learn more



## Nurturing healing, learning and trust

### About Us

Founded in 1888, Alexander Youth Network provides access to innovative therapies in mental and behavioral health to children. Alexander's Model of Care comprises 11 different programs and services in Charlotte and across the state of North Carolina, serving over 4,419 children and families in 2024.

### Who We Serve

Many of our children have been diagnosed with **mental health disorders**, experienced **trauma**, and/or have suffered **emotional abuse**. We create strong support systems and build positive relationships to improve their mental health and help them overcome their behavioral challenges.

Our agency is dedicated to the successful healing of our kids and recognize that their success is not possible without your continued support.

### Why We Need Your Support

- ✓ **It costs more than \$250/day**  
PER CHILD for medical care alone
- ✓ **Only 26% of our 2023 donations**  
came from Corporations and Individuals
- ✓ **It costs \$88,440 for 1 child in PRTF**  
(Psychiatric Residential Treatment Facility) for an average length of stay of 151 days, and \$43,638 for an average length of 192 days in our Day Treatment program

### The Results of Your Support

- ✓ **We served 10,763 children**  
and families among combined agencies in 2024
- ✓ **94% of children in residential**  
treatment transitioned into a less restrictive setting
- ✓ **87% of children in IIH**  
(Intensive In-Home Treatment) were able to stay in school and work



AlexanderYouthNetwork.org



Alexander Youth Network



@alexanderyouthnet



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# Sponsorship Packages

If you are interested in supporting Alexander Youth Network and would like to schedule an on-site visit, please contact Crissy Humble, Director of Development: **704-224-9133 | [chumble@aynkids.org](mailto:chumble@aynkids.org)**



## Champion: \$25,000

All "Hero" recognition, plus:

- Presenting sponsor recognition
- Special recognition in one of the 3 e-newsletters you'll be featured in
- Annual report logo placement
- Website recognition

## Hero: \$10,000

All "Visionary" recognition, plus:

- Logo placement in 3 e-newsletters (name and link)
- Opportunity to use the AYN logo on your website and collateral
- Employee engagement & education opportunities

## Visionary: \$7,500

All "Role Model" recognition, plus:

- Recognition at all annual events including:
  - Stewardship Event
  - Tree Lighting
  - Celebrating Our Kids

## Role Model: \$5,000

All "Friend" recognition, plus:

- Logo placement in 1 e-newsletter
- Social media recognition (name and link)

## Friend: \$2,500

- Recognition at Celebrating Our Kids
- E-newsletter recognition
- Recognition in our Annual Report

"TowneBank applauds Alexander Youth Network for its commitment to the well-being of youth across the state of North Carolina. The programs and services offered through AYN help children overcome their mental health challenges, creating a positive and lasting impact for the entire community. TowneBank is honored to partner with and support AYN and the work they do to serve others and enrich lives."

John Graham  
*TowneBank, Corporate Sponsor*

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Children's Foundation



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